

Aurora Health Care Brew City Battle Participant Quotes

Intersport Vice President Mark Starsiak:

“The Aurora Health Care Brew City Battle will be one of the landmark events of the college basketball season, and our team at Intersport is uniquely positioned to stage this event. We have a demonstrated history of creating memorable experiences for teams, coaches and fans, and we look forward to bringing this incredible vision to life. We are excited to partner with Wisconsin, K-State and Stanford, the Brewers and American Family Field and Aurora Health Care as we create a signature event to open the 2022-23 college basketball season.”

Milwaukee Brewers President – Business Operations Rick Schlesinger:

“This is going to be a day that Wisconsin sports fans can’t miss. We have hosted many diverse events at American Family Field, from professional soccer to bowling, and we are excited to bring the electric atmosphere of Wisconsin Badgers basketball into one of the best fan environments in sports.”

Aurora Health Care Chief of Brand + Consumer Experience Kelly Jo Golson

“We’re excited to sponsor this inaugural event showcasing not only incredible talent in both men’s and women’s basketball, but also our great city of Milwaukee. As the infield transforms into the hardwood, this one-of-a-kind experience will highlight the extraordinary offerings at American Family Field and across the Milwaukee community. It’s our honor to partner with Intersport, the Brewers, Wisconsin, K-State and Stanford to make this unique event come to life.”

Wisconsin Men’s Head Coach Greg Gard:

“Playing a game at American Family Field has been a vision for quite some time and I am so excited to see it become a reality. We want to thank the Brewers and Intersport for their efforts and partnership in bringing this dream to life. We are always looking to play in exciting venues and competitions and the chance to be the first-ever basketball event at the Brewers stadium is going to be an unforgettable experience for both our athletes and fans.”

Wisconsin Women’s Head Coach Marisa Moseley:

“We are absolutely thrilled for our team to be competing in the Brew City Battle. This doubleheader with our men’s program is an incredible opportunity for not only our players, but also for our fans to experience Badger basketball in such a unique environment. Being able to play on the home field of the reigning NL Central champions and just down the road from the NBA Champions, sets the stage for a great event. This is an unbelievable platform for girls and women in sports as we celebrate the 50th anniversary of Title IX and we can’t wait to see you all there.”

K-State Women’s Head Coach Jeff Mittie:

“We’re excited to play in such a unique venue and challenge our team to an early road contest against a quality opponent.”

Stanford Men’s Head Coach Jerod Haase:

“The game against Wisconsin checks all the boxes for us and is something we are really excited about. We want to play a challenging non-conference slate, and this game adds to our schedule strength. We are excited for the matchup and experience and are looking forward to Wisconsin returning the game in 2024.”